

## BTEC Level 2 First Certificate in Business (YEAR 12)

Over one academic year you will complete six coursework units and two online exams (multiple attempts permitted)

The eight areas of study are:

- Enterprise in the Business World
- Finance for Business (online exam)
- Principles of Customer Service
- Recruitment, Selection and Employment
- Promoting a brand
- Principles of Marketing (exam)
- Sales and Personal Selling
- Introducing Retail Business

This course suits young enthusiastic entrepreneurs that dream of setting up their own business. Equally this course suits mature thinking students who want to take a step closer to their career: This course is an exploration into how businesses work.



**We look forward to welcoming you into the Business Den!**

*Any questions? Please ask Head of Department Miss Miller or a member of the Business team*