



Sir John Cass Red Coat School Programme of Study – Key Stage 5
Subject: Media Studies

Year 12	Year 13
<p><u>Topics Covered/ Areas of Focus:</u> Representation in TV Drama (Gender, Ethnicity, Age, Disability, Sexuality, Class. The Music Industry (changing patterns of audience consumption, convergence, marketing and exhibition, institutions and ownership). Genre Film Openings (analysis and creation including titles and generic conventions)</p>	<p><u>Topics Covered/ Areas of Focus:</u> Applying theory to students past ad present production work Examining the impact of the media on the Collective Identity of groups. Past groups studied have been: Muslims, Young Black Males, and Immigrants. Music Video Promotional Packages including a full length video accompanied by a digipak cover, magazine advert and website (researching, planning, constructing and evaluating)</p>
<p><u>Skills Development & Expected Progress:</u> Develop proficient technical skills in Final Cut video editing, online tools such as blogs, presentation software. Develop good camera skills as well as management of time and organisation ad directions of cast and crew.</p>	<p><u>Skills Development & Expected Progress:</u> Develop advanced technical skills in Final Cut video editing, advanced use of online tools such as blogs, presentation software, document hosting sites. Develop excellent still and moving image photography skills as well as management of time and organisation ad directions of cast and crew.</p>
<p><u>Assessment:</u> 50% Exam (TV Drama and the Music Industry) 50% coursework (researching film openings, planning, filming, editing and evaluating a film opening</p>	<p><u>Assessment:</u> 50% Exam (Theoretical evaluation of progress and the impact of media on Collective Identity) 50% coursework (researching Music Video promotional packages, planning, filming, editing and evaluating a Music Video promotional package.)</p>
<p><u>Literacy:</u> Students are introduced to a wide range of new vocabulary ad supported in using this in full grammatically correct sentences starters. The department provides writing frames and scaffolds to enable students to express their ideas clearly.</p>	<p><u>Literacy:</u> Students are introduced to a wide range of new vocabulary and supported in using this in full grammatically correct sentences starters. They engage with new theoretical concepts which are explored first through discussion , using discussion to formulate ideas before writing. The department provides writing frames and scaffolds to enable students to express their ideas clearly.</p>
<p><u>Numeracy:</u> Collating and analysing audience research data Using numeracy to aid effective video editing) understanding timings, frames per second etc.)</p>	<p><u>Numeracy:</u> Collating and analysing audience research data Using numeracy to aid effective video editing) understanding timings, frames per second etc.)</p>

	Analysing and evaluating data in reports and studies on representation of minority groups in the media
ICT: Final Cut, Apple Motion, PowerPoint, Excel and various online tools (Blogger, Wix, Prezi)	ICT: Advanced Final Cut, Photoshop, PowerPoint, Excel and various online tools (Blogger, Wix, Prezi)
Life in Modern Britain: Promote tolerance of different minority social groups. Understand the way that mass and niche audiences consume and analyse the media.	Life in Modern Britain: Understanding historical issues around representation and racism in society and the media (early attitudes to immigration from the ex-colonies, Enoch Powell, Brixton riots etc.) Examining institutional racism in the media industry Discussing and evaluating the impact of the media on identity
SMSC: Working as a group towards a common goal Writing risk assessments as a group and developing plans for action Discussion and analysis of representation of minority groups	SMSC: Working as a group towards a common goal Problem solving Time management Writing risk assessments as a group and developing action plans Evaluating the impact of the media on identity
Meeting the needs of individual students & Additional Support: Group work enables students to support each other,. Written and analytical tasks supported by writing frames and scaffolds as well as literacy mats to develop key vocabulary.	Meeting the needs of individual students & Additional Support: Group work enables students to support each other. Written and analytical tasks supported by writing frames and scaffolds as well as literacy mats to develop key vocabulary. Students can personalise their research into collective identity of groups in they are particularly interested in one area of representation.
Extra-Curricular Activities & Club: SJCR Sixth form students are invited to participate in a number of extra- curricular activities such as the youth planning committee for the East end Film Festival, organising and running a sixth form film club, filming on location for various events in school and out of school (in the past these have included making a film for the Whitechapel Mission ad covering a young Muslims Business Conference organised by Mosaic at Clare College Cambridge	Extra-Curricular Activities & Club: SJCR Sixth form students are invited to participate in a number of extra- curricular activities such as the youth planning committee for the East end Film Festival, organising and running a sixth form film club, filming on location for various events in school and out of school (in the past these have included making a film for the Whitechapel Mission ad covering a young Muslims Business Conference organised by Mosaic at Clare College Cambridge

<p>Most Media Studies students work after school in the Mac suites or the VLE to improve their projects or work on their own personal projects or University applications/showreels.</p>	<p>Most Media Studies students work after school in the Mac suites or the VLE to improve their projects or work on their own personal projects or University applications/showreels.</p>
<p><u>Independent Study/ Homework:</u></p> <p>Students are set regular homework such as practice exam questions and individual research and planning tasks for their coursework</p>	<p><u>Independent Study/ Homework:</u></p> <p>Students are set regular homework such as practice exam questions and individual research and planning tasks for their coursework</p>
<p><u>Resources for Learning Support and VLE:</u></p> <p>The department is well stocked with easy to use Cameras as well as more advanced DSLR cameras for more experienced students. We have portable lighting, tripods, dollies and tracks for student use as well as a full range of media software available in our two Mac suites</p>	<p><u>Resources for Learning Support and VLE:</u></p> <p>The department is well stocked with easy to use Cameras as well as more advanced DSLR cameras for more experienced students. We have portable lighting, tripods, dollies and tracks for student use as well as a full range of media software available in our two Mac suites</p>